

**Santa Monica-Malibu Unified School District
Board of Education Meeting
MINUTES**

October 26, 2009

A special meeting of the Santa Monica-Malibu Unified School District Board of Education was held on **Monday, October 26, 2009**, in the **District Administrative Offices**: 1651 16th Street, Santa Monica, CA. The Board of Education called the meeting to order at 6:05 p.m. in the Board Conference Room at the District Offices. At 6:06 p.m. the Board of Education moved to Closed Session regarding the items listed below. The public meeting reconvened at 7:11 p.m. in the Board Room.

The public meeting will begin at 7:00 p.m.

Persons wishing to address the Board of Education regarding an item that is scheduled for this meeting must submit the "Request to Address" card prior to discussion of that item. Persons wishing to address the Board of Education regarding an item that is not scheduled on this meeting's agenda may speak during the Public Comments section by submitting the Request to Address card at the beginning of the meeting. The same card is used for either option and is printed in both Spanish and English. Cards are located with meeting materials at the back of the room. Completed cards should be submitted to the Recording Secretary.

Time Certain Items: Those items listed for a specified time (indicated in bold) are listed to give the public an indication of when a particular item of interest will come before the Board. The Board will hear the item at the affixed time. However, if it is prudent to do so, the Board may adjust the time stamp to complete an item currently on the floor, but will not delay the time stamped item for more than 15 minutes.

I. CALL TO ORDER

- A. Roll Call
- B. Pledge of Allegiance

II. PUBLIC COMMENTS FOR CLOSED SESSION ITEMS ONLY

III. CLOSED SESSION (60)

- Closed session with legal counsel concerning anticipated litigation pursuant to GC §54956.9 as cited in the Brown Act (1 case).
- Closed Session, Superintendent's performance evaluation pursuant to GC §54954.5 as cited in the Brown Act.

IV. BOARD OF EDUCATION – COMMENDATIONS / RECOGNITIONS

V. APPROVAL OF THE AGENDA

7:12 pm

It was moved by Dr. Escarce, seconded by Ms. Pye, and voted 6/0 (Mr. de la Torre was absent) to approve the agenda. Mr. Allen asked when the items that were not heard at the October 15, 2009, meeting would be brought back to the board. The Superintendent replied that some items would be on the November 5, 2009, agenda and some would be on the November 19, 2009, agenda.

VI. APPROVAL OF MINUTES

VII. CONSENT CALENDAR

VIII. PUBLIC COMMENTS

Public Comments is the time when members of the audience may address the Board of Education on items not scheduled on the meeting's agenda. All speakers are limited to three (3) minutes. When there are a large number of speakers, the Board may reduce the allotted time to two (2) minutes per speaker. The Brown Act (Government Code) states that Board members may not engage in discussion of issues raised during "VIII. Public Comments" except to ask clarifying questions, make a brief announcement, make a brief report on his or her own activities, or to refer the matter to staff. This Public Comment section is limited to 20 minutes. If the

number of persons wishing to address the Board of Education exceeds the time limit, additional time will be provided in Section **XVI. CONTINUATION OF PUBLIC COMMENTS.**

IX. COMMUNICATIONS

X. SUPERINTENDENT'S REPORT

MAJOR and DISCUSSION Items

As a general rule, items under MAJOR and DISCUSSION will be listed in order of importance as determined by the President, Vice President and Superintendent. Individual Board members may move to request a change in the order prior to consideration of any Major item. The Board may also move any of these items out of order to be heard immediately following PUBLIC COMMENTS if it appears that there is special interest by the public or as a courtesy to staff members making presentations to the Board.

XI. MAJOR ITEMS

XII. DISCUSSION ITEMS (120)

These items are submitted for information (FIRST READING) and discussion. Action will generally be considered at the next regularly scheduled meeting of the Board.

7:15 pm

D.01 District Strategic Plan (60)..... 1-6

8:39 pm

D.02 Update on Food and Nutrition Services Programs at School Sites (60)..... 7

XIII. INFORMATIONAL ITEMS (0)

XIV. BOARD MEMBER ITEMS (0)

These items are submitted by individual Board members for information or discussion, as per Board Policy 8320(b).

XV. REQUESTS BY MEMBERS OF THE PUBLIC OR DISTRICT ADVISORY COMMITTEES TO ADDRESS THE BOARD OF EDUCATION

These items are submitted by members of the public to address the Board of Education on a matter within the jurisdiction of the Board, as per Board Policy 8320©. Requests must be submitted to the Superintendent in writing ten days before the Board meeting or prior to agenda planning, in accordance with the established agenda planning schedule, whichever is less. The written request will not exceed 500 words and will include, as an attachment, brief background information and the reason for the request.

XVI. CONTINUATION OF PUBLIC COMMENTS

A continuation of Section VIII, as needed. (If the number of persons wishing to address the Board of Education exceeds the time limit in section VIII, additional time will be provided in Section **XVI, CONTINUATION OF PUBLIC COMMENTS.**)

XVII. BOARD MEMBER COMMENTS

Board Member Comments is the section where a Board member may make a brief announcement or make a brief report on his or her own activities relative to Board business. There can be no discussion under "BOARD MEMBER COMMENTS."

XVIII. FUTURE AGENDA ITEMS

Items for future consideration will be listed with the projected date of consideration. The Board of Education will be given any backup information available at this time.

XIV. CLOSED SESSION

The Board of Education will, if appropriate, adjourn to CLOSED SESSION to complete discussion on items listed for CLOSED SESSION following the regular business meeting.

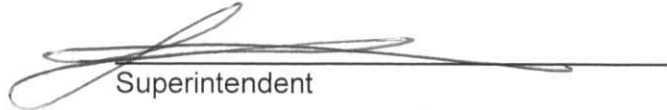
XX. ADJOURNMENT

It was moved by Mr. Snell, seconded by Ms. Leon-Vazquez, and voted 6/0 (Mr. de la Torre was absent) to adjourn the meeting to Closed Session at 9:40 p.m. Closed Session was adjourned at 10:57 p.m. The next regularly scheduled meeting will be held on **Thursday, November 5, 2009**, at 5:00 p.m. in the **Malibu City Council Chambers**: 23815 Stuart Ranch Road, Malibu, CA.

Approved: 11-19-09



President



Superintendent

**Santa Monica-Malibu Unified School District
Board of Education
October 26, 2009**

I. CALL TO ORDER

A. Roll Call

Ralph Mechur – President
Barry Snell – Vice President
Ben Allen
Oscar de la Torre – *excused*
Jose Escarce
Maria Leon-Vazquez
Kelly Pye

6:05 pm
6:06 pm
7:11 pm

Student Board Members

Pyoung Kim – *excused*
Roya Sahafi – *excused*
Emily Yeskel – *excused*

B. Pledge of Allegiance

Led by Dr. Escarce.

II. CLOSED SESSION

There were no items to report out of Closed Session.

DISCUSSION ITEMS

TO: BOARD OF EDUCATION
FROM: TIM CUNEO
RE: DISTRICT STRATEGIC PLAN

DISCUSSION
10/26/09

RECOMMENDATION NO. D. 01

Description/Proposal:

The current District strategic plan was developed in 2002. The staff, in consultation with the Gensler, has developed a process to review the District's present plan and the development of a new plan going forward. The purpose of this discussion item is to review the proposed process and obtain Board input before bringing this item to the Board for approval.

Gensler has developed a scope of work based on the following key tasks. The detailed work program may be found below and is followed by an overall process diagram that illustrates the timeline and sequence of events and activities throughout the proposed process.

WORKPLAN

PHASE 1: START UP

Tasks

1.1 Board Presentation: Strategic Plan Process

Gensler will support the Superintendent of the School District in presenting the Strategic Plan process to the SMMUSD School Board, answer any questions, and incorporate agreed upon changes to the process and work plan.

1.2 Establish Strategic Plan Team

A key success factor of the strategic planning process will be in the creation of a Strategic Plan Team that sets direction for this project and guides it to completion. The composition and role of the Strategic Plan team will be defined by the Superintendent in consultation with the Board.

1.3 Community, Strategic Plan Team and other Stakeholder Interviews

Gensler will work closely with the Strategic Plan Team to identify, schedule, and conduct interviews with community leaders including the Board members, PTA, members of the Strategic Plan Team, SMMUSD staff, teachers, and other selected stakeholders. These interviews, organized in groups of two or three stakeholders, will be about an hour in length and scheduled to occur over the course of a day. These interviews will provide Gensler an opportunity to:

- Tap the insights and knowledge of some of the most visible and influential members of the organization and community
- Understand the landscape of the SMMUSD community and what key stakeholders believe regarding opportunities, community interests, and potential barriers.

The interviews play an invaluable role in not only identifying key information that will help determine the vision and goals but also in communicating SMMUSD's commitment to improving and securing the buy-in and support of the interviewees.

Deliverables: Prepare interviews, invitation letter and questionnaire/guide; conduct 5 - 6 interviews; and prepare summary memorandum highlighting common threads across all the interviews

1.4 Strategic Plan Team Meeting 1: Project Goals, Scope and Schedule Review

Gensler will conduct the first of a series of Strategic Plan Team Meetings to refine the overall scope, program objectives and desired outcomes for this project; establish a project team and

channels of communication; review current and previous strategic planning (“what’s worked, what hasn’t”); discuss, modify, and finalize the work plan and schedule; and assign areas of responsibility for the Environmental Scan for the following phases of the project. During this meeting Gensler will work with the Strategic Plan Team to identify and select three to four members to serve as part of the project’s Core Project Team. The role of the Core Project Team is threefold:

1. Provide valuable insights into the structure and context of the overall visioning discussion process;
2. Assist Gensler with the identification of interview participants and general coordination;
3. Serve as a sounding board in developing and reviewing the project progress and deliverables.

Gensler will prepare a summary memorandum and final work plan that captures all of the key decisions, directions, and schedule items established during the kickoff session. This document will serve as the SMMUSD/Gensler “Road Map” that outlines our way of proceeding forward with the project.

Deliverables: Session summary memorandum, proposed “Road Map” (work plan and schedule) and assignments for area of responsibility for the Environmental Scan

PHASE 2: DISCOVERY (ENVIRONMENTAL SCAN)

Tasks

2.1 Environmental Scan Prep Meeting

The intent of the Environmental Scan is to measure the School District’s progress in implementing the SMMUSD Strategic Plan, potential future directions, organizational culture, management practices, strategic goals, strength and weaknesses, and issues and trends that may influence SMMUSD’s plan as it grows and evolves. Gensler will work with the Core Project Team to help prepare SMMUSD staff assigned to perform the Environmental Scan. This preparation may include:

- Confirming goals and objectives
- Refining tasks and assignments
- Defining a process and a schedule
- Recommending data collection methodologies

2.2 Background Information

The SMMUSD project team, with Gensler’s guidance, will collect and review relevant background material and critical data for use throughout the project. The materials to be collected will include, but are not limited to:

- Previous Strategic Plans and Initiatives
- Organization charts and job descriptions
- Student/teacher performance metrics
- Policies and procedures
- Management tools and IT systems

2.3 Environmental Scan Implementation

SMMUSD staff will perform the Environmental Scan and bring back their findings to the Core Project Team. The Superintendent will determine how best Gensler will support SMMUSD staff in this task.

2.4 Environmental Scan Summary Meeting

Gensler, working with the Core Project Team and SMMUSD staff, will summarize the findings from the Environmental Scan.

Deliverables: Prepare summary memorandum highlighting common threads across all scans.
SMMUSD Strategic Plan Preparation Process

PHASE 3: DESIGN AND DEVELOP

Tasks

3.1 Strategic Plan Team Meeting 2: Review Environmental Scan and Frame Issues for the Strategic Plan Framework

Gensler will present the preliminary themes emerging from the Environmental Scan. This information will begin to populate the elements for the strategic plan framework, as we begin to identify the current state and redefine the future state of SMMUSD. As importantly, during this meeting, key successes will be identified and an outline developed to celebrate these successes.

3.2 Community Open House 1: Collect Input for Strategic Plan Framework

The open house will serve as vehicle for celebrating the current state of education in the school district and for gathering feedback from the community for the strategic plan framework. It is designed to further educate the community about the mission, vision and strategic direction of SMMUSD and to offer an opportunity to comment. Gensler and the Core Project Team will engage participants in discussing various issues, challenges, and goals. Open houses will be held in both the Santa Monica and Malibu locations. Participants will be invited to walk through a 'gallery' where information stations will display presentation boards: wall graphics from the various meetings and focus groups, process banners, and elements of the strategic plan frameworks. We will design the floor plan so that participants walk through the organized 'gallery' of presentation boards and mingle with members of the Core Project. Various tools will be used to record feedback from community members including post-it notes, comment boards, one-on-one communication, and email.

Deliverables: Brief summary memorandum of open house

3.3 Strategic Plan Team Meeting 3: Review Community Input and Include in Strategic Plan Framework

Based on the feedback and input from the open houses, the Strategic Plan Team and Gensler will further revise the strategic plan framework and refine any necessary language of the mission and vision statements.

Deliverables: Draft of populated strategic plan framework

3.4 Strategic Planning Advance

Gensler will work closely with Core Project Team to develop the process, identify the attendees, and prepare the agenda for the Strategic Planning Advance workshop. The primary purpose of this meeting is to:

1. Present, review, and refine the strategic plan framework populated with the data collected from the data collection activities and revised from the current strategic plan;
2. Review and add to the list of emerging themes populated in the strategic plan framework and revise as necessary based on feedback from the facilitated discussions that ensue;
3. Identify additional important considerations that should be factored into the framework;
4. Collaborate around central ideas and themes for the mission and vision of SMMUSD;
5. Revise and refine strategies to achieve SMMUSD's goals;
6. Map out high-level action plans and metrics for the identified strategies.

Gensler will facilitate and graphically record the meeting and will finalize and send out the meeting agenda and any pre-meeting materials/readings, etc. prior to the work session. Using the wall graphics prepared during the session, Gensler will prepare a brief summary

memorandum that brings together the key decisions, take-aways, and directions from the second meeting of the Advisory Group and distribute it to the SMMUSD team for circulation.

Deliverables: Preparations for the Strategic Planning Advance including follow-up meeting announcement/email, session handouts, pre-session materials to review; session agenda and comment sheets; overall project work plan and schedule. Gensler will prepare a brief summary memorandum that brings together the key decisions, take-aways, and directions from the Advance.

3.5 Strategic Plan Team Meeting 4: Review Advance Results and Formalize Framework
Based on the results of the Advance, the Strategic Plan Team and the Gensler Team will incorporate any changes to the strategic plan framework and prepare for the second Community Open House.

3.6 Community Open House 2: Present Strategic Plan Framework
The second open house will be held to present the Strategic Plan framework to the community and collect any feedback. Organized in the same manner as the previous open house, community participants will be presented with the refined version of the strategic plan in a “gallery” format and will have different tools to provide feedback. Members of the Gensler and Core Project Team will engage community members in answering any questions they may have. Open houses will be held again at both Santa Monica and Malibu locations.

3.7 Board Presentation
Gensler will provide support to the Superintendent for one board presentation during this phase. The Superintendent will choose which board meeting Gensler will assist in presenting. Possible presentations are the results from the Environmental Scan, Community Open House 1, and/or the Strategic Advance.

PHASE 4: DELIVER
Tasks

4.1 Working Group 5: Review Community Input and Finalize Strategic Plan
The Working Group and the Gensler Team will further revise the strategic plan to include results of the community feedback. Gensler will then finalize the format of the strategic plan with regard to graphic look and organization of the document. This will include a graphic representation of the strategic plan framework. A PowerPoint deck will be created from the final strategic plan to be used in any future presentations.

Deliverables: Final Strategic Plan document and PowerPoint presentation.

4.2 Board Presentation: Finalized Strategic Plan

FEE STRUCTURE

<i>Phase 1</i>	<i>\$16,800</i>
<i>Phase 2</i>	<i>\$12,180</i>
<i>Phase 3</i>	<i>\$44,820</i>
<i>Phase 4</i>	<i>\$11,860</i>
<i>Total Labor</i>	<i>\$85,660</i>
<i>Direct costs (5% labor)</i>	<i>\$ 4,283</i>
<i>Total fee</i>	<i>\$89,943</i>

The Superintendent introduced this item by noting that the district has a Strategic Plan from 2002, which should be evaluated and expanded through 2015. The process is an important tool that will help the district and the board in aligning resources to goals. Jim Oswald and Bill Lim from The Gensler Group presented a four-phase proposal to the board.

Public Comments:

- Laura Rosenbaum, representing PTA Council, expressed that council's support of the Strategic Plan proposal.

Mr. Allen inquired about the process's tangible benefits. Mr. Oswald replied that: a) it brings together the organization's focus and direction in an easy-to-understand one-page document, b) it creates a clear tie-in to the budget, and c) it assists the board in making decisions. Mr. Allen asked how the proposed cost compares to other organizations, and would the district would be limited by the proposal's tight budget. Mr. Oswald explained that costs for a Strategic Plan range from \$150,000 to \$250,000. He recommended against cutting back any further than this proposal, and, if funds were available, would actually prefer three community outreach sessions rather than two. Mr. Allen asked about the group's experience engaging labor organizations. Mr. Oswald said he has had good partnerships with labor at other organizations. It is important to have labor groups involved and to have clear communication with them throughout the process. Mr. Allen expressed his concern about the cost in the current financial climate.

Dr. Escarce inquired about experience the group had with other public school districts or similar organizations. He also wanted to know how Gensler would work with the district's 2002 document. Mr. Oswald stressed the importance of examining how today's issues are reflected in the 2002 document – what is the same, what is different, and are there new elements to be added. Dr. Escarce inquired about having an outside educational expert on the Strategic Plan Team and expressed his concern that teachers and classified employees are underrepresented on the team. It was ensured that board and staff insight will be considered in defining the team members. Dr. Escarce asked the Superintendent if he could ensure that innovative programs and ideas would be considered. Mr. Cuneo responded that the process will consider the needs of the 21st Century and what innovations are working in other districts.

Ms. Leon-Vazquez asked how Gensler would engage those who normally do not participate and did Gensler have Spanish-speaking staff. Mr. Oswald replied that they do translate materials into the appropriate language and offer translation. It is possible to have interviewers who can conduct sessions in Spanish.

Mr. Snell asked how the proposed plan would include the communities from both cities. Mr. Oswald knows the Malibu community and has worked with them in the past. It is possible to hold two open houses, one in each of the communities.

Ms. Pye asked about the normal length of a Strategic Plan. Typically, a plan is three, five, or seven years, with updates every two or three years. Mr. Oswald estimates a three- to five-year plan for SMMUSD.

Mr. Mechur inquired about the difference between the Strategic Plan Team and the Core Project Team. Mr. Oswald explained that the Core Project Team is a smaller sub-committee that primarily serves as a facilitator to take care of logistical functions. It is the larger Strategic Plan Team that moves the content forward. Mr. Mechur asked how often the board would be updated on the process. Mr. Oswald referred to the Process Diagram, on which board presentations are indicated by the small dots. The plan is to have a board member on the team. Mr. Cuneo proposed to bring the item back for action at the next board meeting.

Mr. Snell and Ms. Leon-Vazquez agreed that there should be more education staff on the team. Mr. Snell, Ms. Leon-Vazquez, and Ms. Pye agreed that the benefits of having a clear structure justify the cost. Mr. Mechur remarked that such a structure would help the board to make financial decisions that are in-line with the district's goals.

The item will come back for cction at the November 5, 2009, board meeting. The Strategic Plan Team will be reconsidered to include more district employees.

TO: BOARD OF EDUCATION

DISCUSSION

10/26/09

FROM: TIM CUNEO / JANECE L. MAEZ / ORLANDO GRIEGO

RE: UPDATE OF FOOD & NUTRITION SERVICES PROGRAMS AT SCHOOL SITES

DISCUSSION ITEM NO. D.02

At the request of the Board of Education, the Director of Food and Nutrition Services will provide an update regarding the various programs offered by the Department as well as how the district is in compliance with current legislation.

The discussion will also address the following:

- The District's nutrition education programs in and out of the classroom.
- Senate Bill 12, which addresses the nutritional requirements for various food items that are offered as part of a reimbursable meal and those items sold on an a la carte basis.
- Senate Bill 965, which addresses the nutritional requirements for various beverages that may be offered on school campuses during the course of the school day.
- Senate Bill 80, which addresses the new standards that impose restrictions on use of fats, including certain restrictions regarding the frying of foods in schools.

Mr. Griego's presentation can be found under Attachments at the end of these minutes.

Dona Richwine, the department's Nutrition Specialist, gave an overview of California legislation impacting Food Services.

Mr. Allen and Mr. Mechur asked about the Food and Nutrition Services budget. Mr. Griego explained that the department's budget is \$3.2 million and that the department is self-sustaining. The funds are from cash receipts, the federal government, the state government, and grants. For example, the Fresh Fruit and Vegetable Program is supported by grant funds. Free and Reduced Meals are reimbursable from the federal government. The district has 2,500 students approved for Free Meal benefits and 550 students approved for Reduced Price Meal benefits. In response to a question from Ms. Pye, Mr. Griego said that the department has seen an increase in applications at all schools this year.

Ms. Pye inquired as to the a la carte food item choices, and the most popular item. The most popular item is the frozen fruit smoothie. Common a la carte items are pizza, burritos, fresh fruit, salad bar, and grilled items. Ms. Pye asked why Gatorade-type products were allowed in secondary schools. They are allowed for the sports programs. Ms. Pye also inquired about how many students choose vegetables. Ms. Richwine answered that it varied from school to school, but broccoli is a very popular choice at the salad bar. At Ms. Pye's request, Ms. Richwine explained the School Garden Program and the recent loss of funding. The City of Santa Monica provided funding (\$15,000) for sustainable school gardens. In 2002, SMMUSD began the programs, and the gardens have become a part of the Salad Bar program. There are currently school gardens in all SMMUSD schools except Cabrillo, Pt Dume, and Malibu HS (though Pt Dume is interested starting a garden). Food Services runs the program, but the city funding paid for the coordinator position. The coordinator organized the work necessary to begin a garden and work with teachers, students, and parent volunteers to maintain the garden and facilitate lessons in the garden. This year, the funding from the City of Santa Monica was

cut. Food Services is currently looking for other funding to continue to support the coordinator position. Ms. Pye requested that the board be informed of special menu requests to which the department must respond. Mr. Griego explained that the department complies with a written medical statement from a doctor regarding food allergies or special menus.

Dr. Escarce was curious whether the restrictions in SB12 were per food item or for a whole meal. Ms. Richwine responded that all items must fall under the law's limits. A full meal is always under 30% fat. The nutritional information for all the foods served is listed on the Food Services website.

Considering the current obesity epidemic, Dr. Escarce and Ms. Pye questioned the high caloric count and sodium levels in some items. Ms. Richwine responded that the National School Lunch program requires a minimum of 664 calories per meal. Since many food items are purchased from vendors, they do have a higher sodium count due to preservation. The department is aware of the obesity problem and believes the Salad Bar program is an important option. Ms. Richwine spends time in classrooms teaching students about good food choices.

Mr. Allen inquired what "fast food" companies are on our campuses. Mr. Griego responded that they serve Taco Bell bean/cheese burritos, Papa John's cheese or pepperoni pizza, and Amice's pizza is served at Vike's Cafe at Santa Monica High School. All of these restaurants must be reviewed for nutritional content and must comply with the department's standards.

Mr. Snell asked for an update regarding "green" utensils, trays, etc. Mr. Griego responded that the Food Services Department has transitioned 90% of their products. There is no more polystyrene, most items are biodegradable or cardboard, and Edison has a composting program. They are still working to approve further, but find that many of the vendors of acceptable products are not able to provide the amount that the program requires.

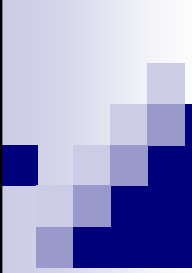
Mr. Snell asked what the department is doing to prevent the spread of germs during flu season. The Food Services staff is well-trained on food safety standards. They have provided hand sanitizers and continue to talk to and remind students about the importance of hand washing.

Ms. Leon-Vazquez asked about Meal Deal purchases when all the meals are not used by the end of the school year. Mr. Griego explained that they now limit how many Meal Deals can be purchased at one time. Additionally, they will transfer meal credits to siblings at other schools. All money collected goes into the Cafeteria Fund. However, the department still has a problem with students carrying negative balances, and it seems to be worse this fall. At some schools, the PTA is trying to assist with covering these costs.

ATTACHMENTS

ATTACHED ARE THE FOLLOWING DOCUMENTS:

- Presentation: “Food and Nutrition Services – Department Update”



Food & Nutrition Services

Department Update
October 15, 2009
Orlando Griego

Santa Monica-Malibu USD
 Food & Nutrition Services

Background

- Participant: National School Breakfast & Lunch Programs
- Farmer's Market Salad Bar Program introduced in 1997
- Snack Programs: Child Development Services & After-School, PAL, Edison Intervention
- Provider of breakfast & lunch meals: Child Development Services
- Self sustaining

Santa Monica-Malibu USD
 Food & Nutrition Services

Program Participation

- An average of 3,500 lunches served daily, an average of 70,000 meals served monthly
- 1/3 of elementary meals are from the Farmers' Market Salad Bar Program
- Elementary schools account for 71% of lunches served
- Secondary schools account for 90% of ala Carte sales

Santa Monica-Malibu USD
 Food & Nutrition Services

Fast Facts

- 27.22% of our students qualify for Free & Reduced Price Meal Benefits
 - 2,622 of our students qualify for Free Meal Benefits
 - 547 of our students qualify for Reduced Price Meal Benefits

Santa Monica-Malibu USD
 Food & Nutrition Services

Quality Food & Services

- Menu and a la Carte items tested with students and staff
- New items reflect student requests and focus on healthy choices
- Culturally diverse menus
- Cool Lunch
- Menu and a la Carte items comply with State and Federal Legislation and SMMUSD Wellness Policy

Santa Monica-Malibu USD
 Food & Nutrition Services

Overview - Legislation

- SB12 – restricts fat and sugar content of foods sold during school day
- SB 965 – restricts beverages sold during school day – eliminates sodas
- SB 80 – -0- trans fats or fried foods
- Increased use of whole grains
- Increased fruits and vegetables
- Offer only 1% or nonfat milk

Santa Monica-Malibu USD
 Food & Nutrition Services

Overview Legislation, contd

- Nutritional Analysis of menus to comply with nutrient requirements
 - Calories, fat, saturated fat, protein, iron, calcium
- Offer vs Serve

Santa Monica-Malibu USD
Food & Nutrition Services

Nutrition Analysis Typical Menu

- Orange Flavored Chicken
- Steamed Rice
- Mixed green salad w/Ranch dressing
- Steamed broccoli
- Reduced fat chocolate chip cookie
- Nonfat milk

Santa Monica-Malibu USD
Food & Nutrition Services

Santa Monica-Malibu USD

Nutrients Breakdown Summary Compared to NSLB Requirements

Calories 702 645 109%

Total Fat 17.82 g 22.85% <30.0%
Saturated Fat 4.49 g 5.76% <10.0%
Cholesterol 84 mg

Protein 28.67 g 16.35% 8.87 323%
Carbohydrate 106.57 gr
Fiber 4.18 g Iron 3.54 mg 3.30 107%

Calcium 403.55 mg 267.00 151%
Vitamin A 2076 IU 1055 197%
Vitamin C 54.85 mg 15.00 366%
Sodium 1250 mg 0

Santa Monica-Malibu USD
Food & Nutrition Services

Wellness Policy

- 2 servings of fruits and 2 servings of vegetables available every day at lunch
- 2 servings of fruit available every day at breakfast
- Outreach to parents, principals, teachers to assist in complying with food served and/or sold on school campuses

Santa Monica-Malibu USD
Food & Nutrition Services

Farmer's Market Salad Bar Program

- Average Daily Participation 2008/09 – Salad Bar: 800
 - Total Salad Bar meals served in 2008/09: 162,000.
- Focus on locally grown, seasonal fruits and vegetables without chemical pesticides
- Fresh Fruit & Vegetable Program at Will Rogers & Edison – fresh fruit and/or vegetable snack for all students Mon – Thurs.

Santa Monica-Malibu USD
Food & Nutrition Services

Focus: Healthy Choices, Lifelong Habits

- Nutrition education in a variety of settings:
- Classroom
 - Edible Education: grade appropriate, science based nutrition education adapted to State Standards for health
- School gardens
- Farmers' Market tours
- School salad bars

Santa Monica-Malibu USD
Food & Nutrition Services

Final Comments

- Food & Nutrition Services remains committed to providing healthy food choices and excellent customer service on a daily basis.
- Food & Nutrition Services strongly believes its role is to create an environment for students to develop healthy eating habits as a lifestyle.

Santa Monica-Malibu USD
Food & Nutrition Services

Final Comments

- Food & Nutrition Services will continue to develop healthy food policies and practices that will be a model for the District and the school food service industry, while remaining self sustaining.

Santa Monica-Malibu USD
Food & Nutrition Services