



Webster PTA

Heather Campi, PTA President

What is the PTA?

- **The PTA's Mission: Positively impact the lives of all children and families.**
- **WEBSTER PTA:**
 - **ENRICHES** the school experience for children and families through programs and events unique to Webster
 - **ADVOCATES** for students, teachers and parents within our school community to ensure voices are heard
 - **RAISES FUNDS** needed to support the engagement programs through direct drives and events



The PTA brings
COOL,
COMMUNITY &
FUN to school

Science Assemblies
Science Night With Pepperdine
Weekly Newsletters
Evening Event
Reflections
Beach Picnic
Book Fair
Movie Night
Fundraising
Art Night
Yearbook
Teacher Appreciation Week
Valet Committee
Math Night With Pepperdine

STEAM
Maker Space
Science Labs
Halloween Parade
Music Assemblies
Hospitality
Mystery Science
Spelling Bee
Bingo Night

Room Adoptions
Teacher's Supplies
Spirit Wear
TK/K Welcome
Caine's Arcade
Parent Engagement
Author Talks
Talent Show
Room Parent Organization
Holiday Boutique
Field Trips
Multicultural Night
Community Engagement

Halloween Decoration
Holiday Music

A special
2020-21
School Year
THANK YOU

Donation from Boys & Girls Club Malibu: \$25,000

Grant from the Malibu Foundation: \$160,000

THANK YOU



Malibu Foundation, a non-profit that supports the Malibu and surrounding communities, has given the PTA of both elementary schools of Malibu, an Emergency Grant to allow the continuation of a STEM program in this year's curriculum and the retention of the 12 instructional aides across the schools. We are so appreciative that the Malibu Foundation has once again stepped in during a time of real need in the community.

We Have Room for
More PTA Leaders!

- **Heather Campi**, President
- **Karin Al-Hardan**, Vice President
- **Jessie Muchmore**, Treasurer
- **OPEN**, Auditor
- **Karen Porat**, Recording Secretary
- **OPEN**, Admin VP
- **OPEN**, Financial Secretary
- **Jessica Butler Bell**, Communications VP
- **OPEN**, Fundraising VP
- **OPEN**, Parliamentarian
- **OPEN**, VP Family & Student Programs
- **Mia Skelton**, Historian

Visit WebsterPTA.com or Email WebsterPTAamalibu@gmail.com for info on OPEN Roles.

Make sure you are
connected and in
the know!

1. Follow **@PTAWebster** for the latest news

FOLLOW US FOR THE LATEST: @PTAWEBSTER



2. Update your student/contact information on websterpta.membershiptoolkit.com

1. Weekly Newsletters sent from this platform
2. This serves as the school directory
3. It has a mobile app (enable mobile alerts)

3. Bookmark **WebsterPTA.com**

1. Key PTA Dates Listings
2. Direct Donations

Support Your School: Donate and Join the PTA

- 1. Donate to the PTA:** Requested donation \$1,500 per student, but we are seeking 100% participation.
 - \$800 Covers “Staff” – Instructional Aides, Art & Planet Bravo
 - \$700 Covers PTA expenses for ”Stuff” – Teacher supplies, Enrichment, Community and more
 - More detail on following pages
- 2. Join the PTA:** It’s \$15, and it provides you with:
 - The ability to vote on the budget and action of the PTA
 - Connection to our school community
 - If you donate \$50+, we will automatically make you a PTA Member. There is no time commitment, unless you sign up.

**Every Parent and Teacher Should be a member of the
Webster PTA**

The GOAL is 100% Participation.

The NEED is \$1,500 per child.

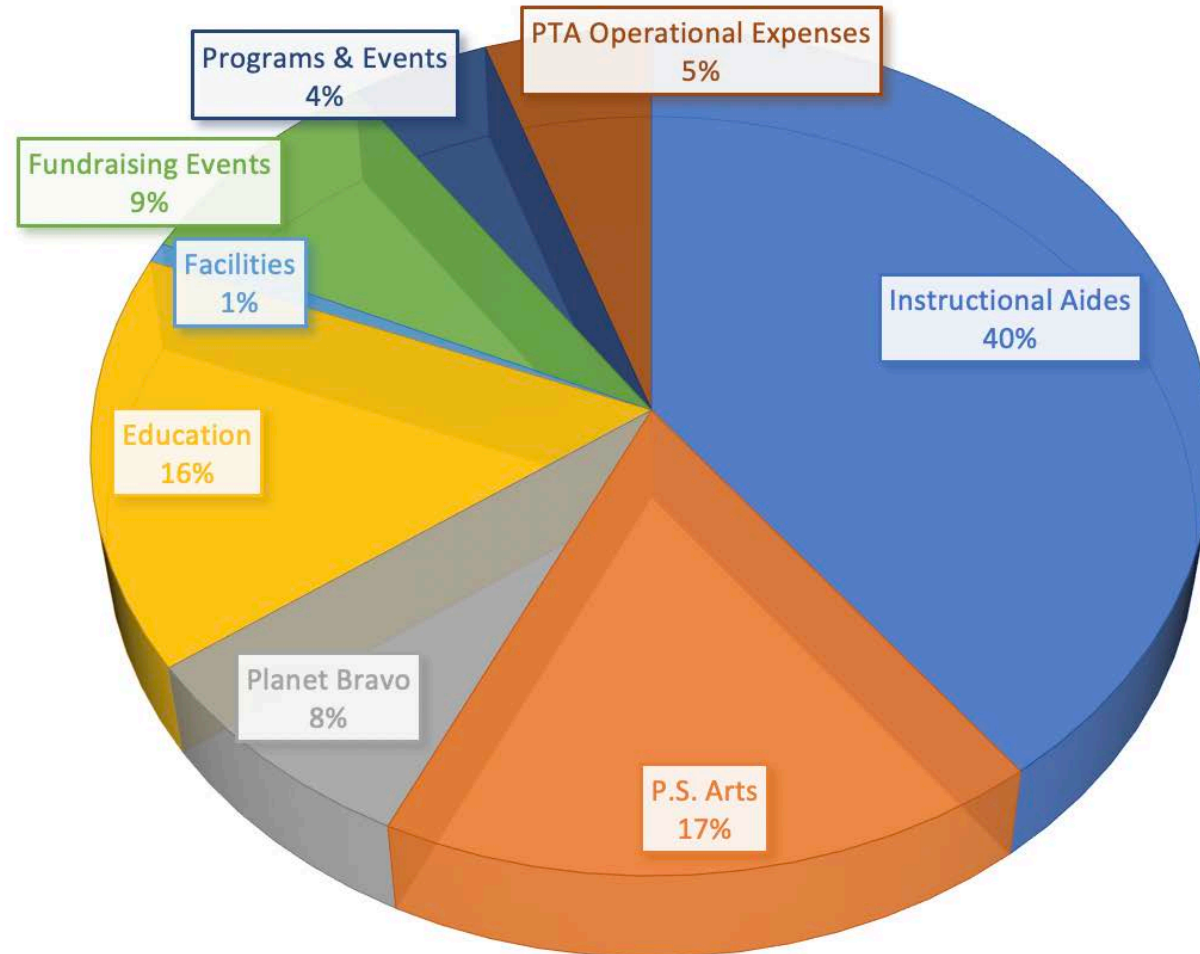
Free PTA
Membership
with Donations
Over \$100

The PTA Needs to
Raise \$293k

*\$191k is for Staff &
Staffed Programs*

Donate at: WebsterPTA.com

2020-21 PTA BUDGET ALLOCATION



Cost Per Child

Instructional Aides (7 across Webster)	\$ 594
P.S. Arts	\$ 262
Planet Bravo	\$ 121
Education (Teacher Supplies, Technology)	\$ 237
Facilities (Planters Upkeep)	\$ 12
Fundraising Events (Bookfair, Boutique)	\$ 128
Programs & Events (TK/K Welcome, Staff Appreciation)	\$ 66
PTA Operational Expenses (Website, taxes, printing)	\$ 79
TOTAL	\$1,500



How the PTA Raises Funds

- **Direct Drive in September - \$180,000 Goal**
 - September Push
 - * Includes* Classroom Donations & Room Sponsorships
- **Other - \$123k Goal**
 - Business Outreach (Advertising, Donations)
 - Fundraising Events (Book Fair, Holiday Boutique)
 - Spirit Wear
 - Yearbooks



THANK YOU

1. Follow [@PTAWebster](#)
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3. BookMark [WebsterPTA.com](#) & Donate Today